



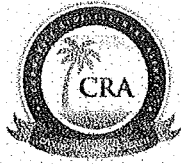
**HALLANDALE BEACH COMMUNITY REDEVELOPMENT AGENCY
FY 2014**

GRANT APPLICATION

6. BUDGET INFORMATION Please fill in information as requested.

PROPOSED PROJECT NAME:

ITEM	GRANT REQUEST	OTHER GRANT FUNDS	IN-KIND	JUSTIFICATION
Personnel Cost	\$27,840		\$2,000 PM salary submitting for additional funding to sustain program after grant period \$3,620 Staff benefits @ 13% of total salary.	Director of Programs 300hrsx\$20=\$6,000 Earn A Bike 400hrsx\$15=\$6,000 Cooking Matters 350hrsx\$16=\$5,600 Running Coach/Physical Activity 640hrsx\$15=\$10,240 Program Manager In-Kind \$2,000
Consultants	-			
Supplies	\$4,500		\$1,850 Donated Helmets and Locks \$3,000 30 donated bikes for EAB program \$3,000 Cooking Matters Nutrition education and incentives	Earn a Bike – parts for donated bikes to rebuild and provide to youth; \$1,000 Tools for bike maintenance; \$375 Food for Cooking Matters; \$350 Food for Monthly workshops; \$600 Cooking Equipment; \$450 Fitness Equipment for 5K; \$250 kids Fitness Equipment for 5K; \$350 adults Paper, pens, clipboards other supplies for program; \$850 5K training shirts co branded with the City of Hallandale; \$275 Helmets and Locks for all bikes; \$1,850* (* in-kind)
Equipment*	-			
Travel	\$1,513			Appx 136 visits to sites at 20 miles per visit, 3,400 miles x \$.445 per mile



Facility Rental/Fees	\$1,500			Near by rental unit to store bikes, parts, activity supplies and other program material \$125/month x 12
Marketing		\$3,000		Marketing Healthy Hallandale Beach locally and nationally through presentations, newsletters, mailing and outreach. \$250 per month x 12.
Printing	\$3,000			Printing of postcards for program promotion. Program outreach material, take home material for all sessions.
Other (specify)	\$2,700	\$675		Direct Mail piece to 7,500 zip codes in target area 3 times. Postage for mail. Purchase of Direct Mail zip codes for the target area - \$675
TOTALS	\$42,695	\$3,675	\$13,470	TOTAL BUDGET: \$59,840

Grant ceiling award is \$50,000.

* Equipment purchased over \$500 may become the property of the Hallandale Beach Community Redevelopment Agency.

ADMINISTRATIVE COST

The intent of funding is to provide direct services to residents; therefore Administrative Cost should be kept to a minimum. Please provide the amount or the percentage of Administrative Cost for this budget **\$1,642 (4%)**.